

# Substance Use Impact Conference for Employers and Providers

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TWO LEARNING TRACKS AVAILABLE:

Track 1: Recovery-Friendly Workplaces: A Guide for Providers, Employers and HR

Track 2: Strategies for Healthcare and Substance Use Disorder Providers



## SPONSORSHIP OPPORTUNITIES

April 23, 2026

Hybrid Conference *(in-person at Laurel Manor, Livonia, MI)*

7:15 AM–4:30 PM



# About the Conference

The Substance Use Impact Conference serves as a valuable forum for employers and healthcare providers to network, exchange resources, and collaboratively address challenges associated with substance use and substance use disorders.

**Given that nearly 18% of Michigan residents aged 12 and older are identified as requiring substance use treatment, it is critical for key stakeholders to work together toward effective solutions.**

Both healthcare professionals and employers play an essential role in promoting education, offering support, and facilitating access to prevention, treatment, and recovery services. These collaborative efforts can enhance individuals' capacity to excel in the workplace, contribute positively within their families, and strengthen community well-being. Effectively addressing substance use disorder results in healthier populations, reinforced family structures, successful businesses, and more resilient communities.

**Last year, attendees from 119 employers and 84 providers joined the conference.**

## Sponsorship Will Improve Your Business

In addition to attending educational sessions at the conference, attendees look forward to spending time in the exhibitor hall to gain valuable resources and network.

Over the last five years, the conference has averaged 40 exhibitors.

**"It was nice to have so many different kinds of exhibitors."**

**"Great exhibitors and set up for networking."**

**"The exhibit hall was an excellent opportunity to meet new vendors."**

Sponsors increase their reach to attendees by increasing their contribution. Sponsorship demonstrates your company's commitment to this effort to address substance use in people's lives. Sponsor contributions cover the costs of the event as well as enhancements.

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*This event is supported by a grant from the Michigan Department of Health and Human Services and federal funds.*

## Audience

- Healthcare Professionals and Pharmacists
- Substance Use Providers (Prevention, Treatment and Recovery)
- Social Workers, Case Management, Peer Recovery Coaches
- Coalitions and Advocacy Groups
- Law Enforcement and Corrections Officers
- Counselors and Educators
- HR, Insurance, and Benefits Professionals
- Health & Safety and Behavioral Health Experts
- Executive Leaders, Supervisors, Managers
- Policy & Compliance Advisors
- Union & Labor Relations Specialists
- Community & Workforce Development Leaders
- Businesses (Large & Small)
- Government & Public Agencies
- Nonprofits & Educational Institutions
- Industry Associations

Conference Sponsorship

Recovery Friendly Workplace Culture

Better Business Outcomes

**REGISTRATION DEADLINE:**  
**APRIL 1, 2026**



# Sponsor Participation

Attending the Substance Use Impact Conference for Employers and Providers provides you with great value for your time and effort. Your support makes this important conference a reality.

To create a customized sponsor package, please contact [dchauvin@mphi.org](mailto:dchauvin@mphi.org)

## Lunch Sponsor \$7,500

- Logo placement or mention as the Lunch Sponsor on:
  - Lunch buffet signage
  - Event agenda
  - Conference website
  - Rotating slide display during the event
  - Virtual background design distributed to virtual attendees
- Podium time (up to 5 minutes)
- Access to full attendee list and emails
- Opportunity to share marketing materials at a resource table near registration
- 2 8ft. exhibit tables with 2 complimentary registrations for exhibit table staff
- 100% off registration coupon code for up to 15 attendees\*
- Mentioned in press release
- Company name announced during opening and closing remarks
- Pre-event email to registered attendees inviting them to meet with you at the event.

## Breakfast Sponsor \$5,500

- Logo placement or mention as the Breakfast Sponsor on:
  - Breakfast buffet signage
  - Event agenda
  - Conference website
  - Rotating slide display during the event
  - Virtual background design distributed to virtual attendees
- Podium time (up to 5 minutes)
- Opportunity to share marketing materials at a resource table near registration
- 2 8ft. exhibit tables with 2 complimentary registrations for exhibit table staff
- 100% off registration coupon code for up to 10 attendees\*
- Mentioned in press release
- Company name announced during opening and closing remarks
- Pre-event email to registered attendees inviting them to meet with you at the event.

## Break Sponsor \$3,400

- Logo placement as the Break Sponsor on:
  - Break buffet signage
  - Event Agenda
  - Conference website
  - Rotating display during the event
- Company name announced before break and closing remarks
- 8ft. exhibit table with 2 complimentary registrations for exhibit table staff
- 100% off registration coupon code for up to 5 attendees\*
- Pre-event email to registered attendees inviting them to meet with you at the event.

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## Associate Sponsor

\$2,300

- Logo placement as an Associate Sponsor on:
  - Conference website
  - Rotating slide display during the event
- Opportunity to share marketing materials at a resource table near registration
- 8ft. exhibit table with 2 complimentary registrations for exhibit table staff
- 50% off registration coupon code for up to 10 attendees\*
- Company name announced during closing remarks

*\*Coupon codes must be redeemed by the registration close date or will be forfeited. Coupon codes are non-transferable and must be entered upon checkout. Coupon codes cannot be applied to already paid registration fees and no refunds can be issued.*

## Community Sponsor

\$1,200

- Logo placement as a Community Sponsor:
  - Conference website
  - Rotating slide display during the event
- 8ft. exhibit table with 2 complimentary registrations for exhibit table staff
- 50% off registration coupon code for up to 5 attendees\*
- Company name announced during closing remarks

## Exhibit Table

\$600

- Logo placement as an Exhibitor on:
  - Conference website
- 8ft. exhibit table with 2 complimentary registrations for exhibit table staff



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# Sponsorship At A Glance

Benefits	Lunch Sponsor \$7,500	Breakfast Sponsor \$5500	Break Sponsor \$3400	Associate Sponsor \$2300	Community Sponsor \$1200
Attendee contact list	X				
Podium time (5 minutes)	X	X			
Pre-event email to registered attendees inviting them to meet with you at the event.	X	X	X		
Marketing materials near registration	X	X	X	X	
Company name announced as a sponsor	During opening and closing remarks; inclusion in the press release.	During opening and closing remarks; inclusion in the press release.	Before break and closing remarks	Closing remarks	Closing remarks
Coupon codes for registration	100% off 15	100% off 10	100% off 5	50% off 10	50% off 5

## General Information

Sponsor booths will be open from 7:15 a.m.–3:30 p.m. during the event. Attendees will be encouraged to visit exhibitor booths multiple times throughout the day. Exhibitor booth staff are welcome to attend learning sessions and will have food and beverages provided for them. Exhibitor booth staff that want to claim continuing education credit for any sessions attended must pre-register.

### Set Up Time

- Wednesday, April 22, 3:00–5:00 p.m.
- Thursday, April 23, 6:00–7:00 a.m.
- Set up should be complete before attendees arrive at 7:15 a.m.

### Location

- Laurel Manor  
39000 Schoolcraft Rd.  
Livonia, MI, 48150

### Lodging

Lodging and travel expenses are not included in your sponsorship, however there are excellent options near Laurel Manor.

**REGISTRATION DEADLINE:**  
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# Submission & Payment

## Form Submission

The Sponsor Registration form can be completed online by clicking the button below.

To ensure inclusion in the conference marketing materials, your registration must be received by **April 1, 2026**.

Please contact Dee Chauvin with any questions at [dchauvin@mphi.org](mailto:dchauvin@mphi.org)

**CLICK HERE FOR  
REGISTRATION FORM**

**CLICK HERE FOR  
EVENT WEBSITE**

**QUESTIONS? Contact MPHI**  
at [events@mphi.org](mailto:events@mphi.org)

## Payment Information

Fees for registration must be paid in full prior to the event date. Please note, there are no refunds for cancellations or no-shows. For questions regarding payment, please contact us at [events@mphi.org](mailto:events@mphi.org)

## Paying by Credit Card

To pay via credit card please login to your account at [eventsquid.com](http://eventsquid.com). More information is included in your confirmation email.

Please note: in order to protect your data, we are unable to process credit card payments over the phone.

## Paying by Check

To make payments by check, make checks payable to Michigan Public Health Institute. Please note the HOST'S EIN/TAX ID and the CONFIRMATION NUMBER from the invoice on your check.

*Mail to:*

MPHI—Substance Use Impact Conference  
Attn: Accts Payable  
2436 Woodlake Circle, Suite 300  
Okemos, MI 48864

Please allow at least two weeks for the check to be received and processed. Once payment has been accepted you will receive a receipt of payment.